

## Chris Rowen

Advisor

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*“Whether you are working on a simple wood shop project or growing a sophisticated company, the process of building something is its own reward.”*

Chris Rowen joined Persium with focused efforts on advising clients and developing new business. Chris has extensive experience in management consulting and M&A advisory services, which serves him well as he helps business owners optimize current performance while also helping them plan for a successful exit in the future. Chris is a frequent speaker, presenting to CEO and business owner groups across the country.

Prior to joining Persium, Chris worked as an investment banker where he managed mergers, acquisitions and capital raises for mid-market companies. As a management consultant, Chris helped a wide range of companies optimize performance through a combination of strategy development, operational improvement, and information systems deployment.

Chris earned his Bachelor’s Degree in Mechanical Engineering from North Carolina State University and his Master’s Degree from Georgia Institute of Technology. Additionally, he studied towards his Ph.D. in Marketing at Stanford University.

Chris and his wife, Nancy, whom he met during his undergraduate studies, are raising their two children, Thomas and Rebecca. During his free time, Chris enjoys the outdoors while cycling or playing golf. When he cannot be outside, Chris can usually be found playing guitar, helping his children with their homework, or building something in his workshop.