

William C. Bowen IV, CFP®

Relationship Manager



“Books can transport you to a time and/or place you otherwise may never get to experience. Through reading, I enjoy the opportunity to learn more about a subject, often a topic that I did not even realize I had an interest in exploring.”

Will Bowen joined the Persium team in 2013 as a Financial Analyst and has since been promoted to Relationship Manager. He is responsible for construction and implementation of financial plans for personal wealth management clients and oversees trading for the firm. He is part of the Investment Committee that performs in-depth analysis of all retirement plans and asset management securities.

Prior to joining Persium, Will worked for a Wealth Management firm in Atlanta with approximately \$1 billion in assets. As a lead Associate for 60 clients, he provided investment advice, and implementation of their financial plans. Will also has previous experience in various roles in the regional banking sector.

Will graduated from the University of Georgia’s Terry College of Business in 2002 with a degree in Finance. In 2010, he earned his MBA from Georgia State University with a concentration in Personal Finance and the Certified Financial Planner (CFP®) designation in 2011.

Will, a native of Dalton, GA, resides in Decatur with his wife Kathleen and children, William and Ollie. They are members of St. Thomas More Catholic Church. In his spare time, Will enjoys spending time with his family, playing golf, attending University of Georgia football and basketball games, as well as reading books on a wide variety of subjects.